

### Spotlight is a quarterly magazine distributed seasonally



AACT provides arts organizations with valuable information through the official AACT publication, *Spotlight* magazine, available in print and online at [aact.org/spotlight-magazine](https://aact.org/spotlight-magazine).

AACT is proud of the direct connections we have built with theatre makers across the country, and our ability to provide them with exceptional exposure of your products and services.

The *Spotlight* schedule includes four annual issues:

Spring	•	published in March
Summer	•	published in June
Fall	•	published in September
Winter	•	published in December

For more information, a sample copy of *Spotlight*, or to reserve your advertising space, contact [advertising@aact.org](mailto:advertising@aact.org)

*Spotlight* is distributed to approximately 1,800 organizational and individual AACT members.

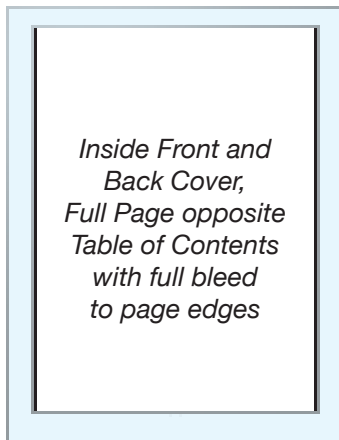
The Spring 2025 issue is mailed to AACT members and all theatres on the AACT mailing list.

The online version is available to members and non-members worldwide, with up to 950 views per issue.

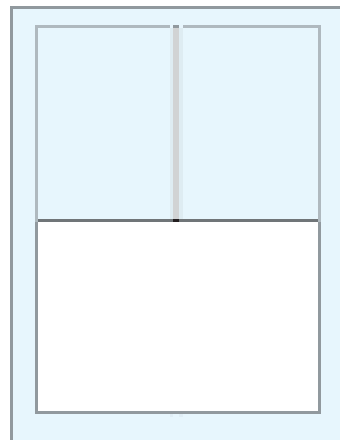
### 2025 *Spotlight* Advertising Sizes and Rates

Ad Size	4x Discount Rate per issue	3x Discount Rate per issue	2x Discount Rate per issue	1x Single Rate per issue
Full Page <i>Opposite Table of Contents</i>	\$1295	\$1463	\$1630	\$2185
Inside Back Cover	\$1295	\$1463	\$1630	\$2185
Inside Front Cover	\$1205	\$1343	\$1480	\$2040
Full page	\$1095	\$1215	\$1335	\$1860
1/2 page	\$595	\$665	\$735	\$1015
1/3 page	\$400	\$443	\$485	\$675
1/4 page	\$325	\$362	\$400	\$555
1/6 page	\$220	\$245	\$270	\$375

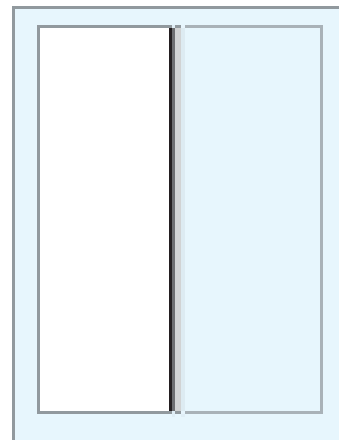
### 2025 *Spotlight* Advertising Sizes and Orientation



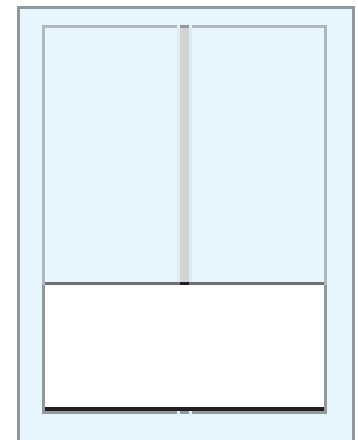
**Full Page**  
8.625" W x 11.25" H  
2587.5 px W x 3375 px H



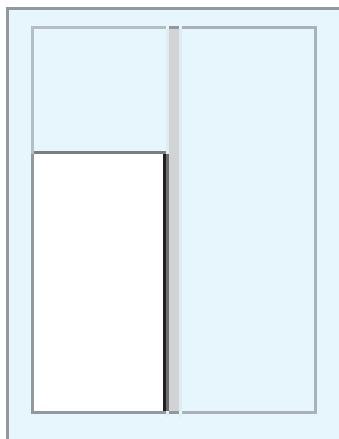
**1/2 Page Horizontal**  
7.25" W x 5" H  
2175 px W x 1500 px H



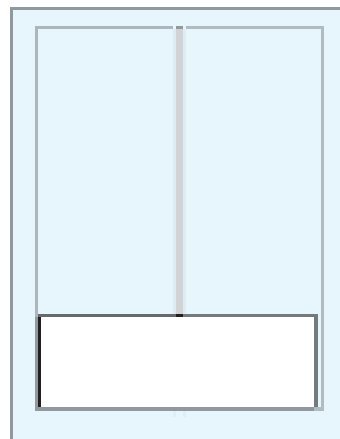
**1/2 Page Vertical**  
3.5" W x 10" H  
1050 px W x 3000 px H



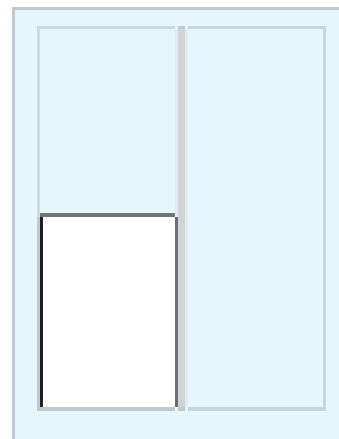
**1/3 Page Horizontal**  
7.5" W x 3.21" H  
2250 px W x 963 px H



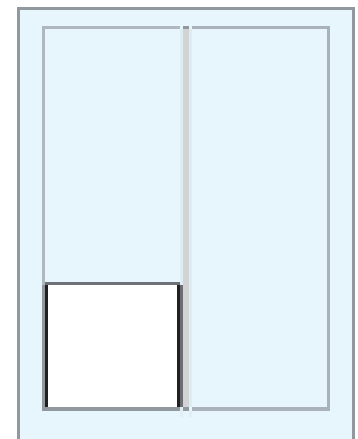
**1/3 Page Vertical**  
3.5" W x 6.5" H  
1050 px W x 1950 px H



**1/4 Page Horizontal**  
7.5" W x 2.438" H  
2250 px W x 731.4 px H



**1/4 Page Vertical**  
3.5" W x 5" H  
1050 px W x 1500 px H



**1/6 Page**  
3.5" W x 3.25" H  
1050 px W x 975 px H

***Spotlight*, the official magazine of the  
American Association of Community Theatre,  
is your direct connection to America's theatres.**

**Distributed nationally, *Spotlight* is available to members  
and non-members for viewing online.**

### 2025 *Spotlight* Order & Artwork Submission Due Dates

Issue	Order/Artwork Due	Publication Date
Spring 2025	January 10, 2025	March 1, 2025
Summer 2025	April 10, 2025	June 1, 2025
Fall 2025	July 10, 2025	September 1, 2025
Winter 2025	October 10, 2025	December 1, 2025

Quarterly *Spotlight* issues allow AACT to shift time-sensitive content to the website or electronic communication, thus providing greater editorial variety and more in-depth articles in the printed publication.

In a collaborative effort, AACT staff, editorial team, and others work to make AACT news and offerings more digitally accessible while making each issue of *Spotlight* richer with featured articles, interviews, and how-to content. The AACT website is regularly updated with expanded content from the print magazine (including members-only articles), and continual access to the digital version of *Spotlight*.

The print editions of *Spotlight* are mailed to AACT members and subscribers in March (Spring), June (Summer), September (Fall) and December (Winter).

*Spotlight* continues to be the direct voice to reach theatre customers! We look forward to building new ways and outlets for the targeted audiences and connections you seek.

For more information, or to reserve your advertising space, contact Andy Snyder at [advertising@aact.org](mailto:advertising@aact.org) or 817-732-3177 • Ext 109





# Spotlight

## Advertising Specifications & Rates

PO Box 101476, Fort Worth, TX 76185

817-732-3177 Ext 109 • advertising@aact.org

### 2025 *Spotlight* Insertion Order

Advertiser Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Issue(s)	Ad Size	Horizontal	Vertical	Price	Reserve By/Artwork Due
Spring 2025	_____ page	<input type="checkbox"/>	<input type="checkbox"/>	\$_____	January 10, 2025
Summer 2025	_____ page	<input type="checkbox"/>	<input type="checkbox"/>	\$_____	April 10, 2025
Fall 2025	_____ page	<input type="checkbox"/>	<input type="checkbox"/>	\$_____	July 10, 2025
Winter 2025	_____ page	<input type="checkbox"/>	<input type="checkbox"/>	\$_____	October 10, 2025

Ad title: \_\_\_\_\_ Ad Location: \_\_\_\_\_

Special Instructions/Comments: \_\_\_\_\_

#### MATERIAL INSTRUCTIONS

Accepted File Formats:

pdf, jpg, eps, tiff

Color Mode: CMYK, 300 dpi minimum

- ☐ New Copy
- ☐ Use Previous Copy
- ☐ Request Design (additional fee) \*

\* Design fee will be estimated prior to design.

Materials are due by the above date via email to:  
advertising@aact.org

If new material is not received by due date, AACT will run  
the most recently placed ad of the same size.

#### PAYMENT INFORMATION

*Advance payment is required for new advertisers*

- ☐ Invoice total (if multiple issues)
- ☐ Invoice per insertion
- ☐ Pay by credit card
- ☐ Check enclosed

Make check payable to AACT and mail to  
PO Box 101476, Fort Worth TX 76185

Please call 817-732-3177 to pay by phone

#### TERMS & CONDITIONS

**Payment Terms:** Payment due upon receipt of invoice. All invoices overdue 60 days will be subject to a 1.5% Finance Charge. All new Advertisers must prepay first three insertions.

**General Conditions:** All advertising is subject to approval by American Association of Community Theatre ("Publisher"). Publisher requires written notice of cancellation of any advertising contract at least 30 days prior to space closing dates for the next scheduled issue. Advertiser agrees to purchase advertising space, which the Publisher agrees to provide as indicated above. Publisher reserves the right to refuse ads. Publisher's liability for any error will not exceed the charge for the advertisement in question.

**Agreement:** By signing below you agree to all terms and conditions of this contract.

Advertiser's Signature

Date

AACT

Date