

# Community Theatre Management Conference 2018

June 17 - 19, 2018, prior to aactWorldFest 2018

Register NOW for the 2018 Community Theatre Management Conference (CTMC). Modeled after the renowned National Community Theatre Directors Conference (often called the "Madison Conference"), this conference is for anyone with responsibility for managing a community theatre.

Learning is through a customized series of intensive, topic-specific, roundtable discussions catered to the participant's unique challenges and experiences within their theatre and community.

Topics discussed but are not limited to:

Sales and Marketing

Other Sources of Earned Income

Fundraising and Development

Event Planning

Volunteers

Board

Season and Play Selections (Winners and Losers)

Classes, Educational, and Outreach Programming

Box Office Operations

Participants prioritize and suggest topics through a pre-conference questionnaire. The final list of topics will be determined by the participants.

The Community Theatre Management Conference will be held Sunday, June 17 – Tuesday, June 19 as a pre-conference prior to aactWorldFest 2018 at Venice Theatre in Venice, Florida. And because the CTMC will be held immediately preceding aactWorldFest in Venice, you can attend two events in one trip! CTMC attendees also receive a \$50 discount on their aactWorldFest registration.



Ron Ziegler

The Conference will be facilitated by Educator and Director Ron Ziegler.

"The best thing theatre managers can take away from CTMC—besides the immense wealth of shared information—is the realization that no one is alone in the field. There is a large group of experts - the other community theatre managers - who share the same problems, and can serve as resources not only during the conference, but long after it closes." See Ron's bio at [aact.org/ctmc](http://aact.org/ctmc)

## SCHEDULE

### SUNDAY, JUNE 17, 2018

1:00 pm Registration and begin Roundtable Discussions

5:30 pm Dinner Break

7 pm - 10 pm Roundtable Discussions

10:00 pm Sessions end for the day

### MONDAY, JUNE 18, 2018

8:30 am Roundtable Discussions

11:30 am Lunch Interest Groups (Dutch Treat)

1:30 pm Roundtable Discussions

5:45 pm Adjourn for aactWorldFest Welcome Reception

### TUESDAY, JUNE 19, 2018

8:30 am Roundtable Discussions

11:30 am WRAP UP!

The Conference will send you home with ideas that will pay for your trip, a renewed enthusiasm for your theatre management role, and a nationwide network of colleagues!

**REGISTRATION** at [aact.org/ctmc](http://aact.org/ctmc)

**AACT Member**

by June 1 - \$260

after June 1 - \$290

**Non-member**

by June 1 - \$335

after June 1 - \$365

**AACTEd Hours:** AACT will provide you with documentation of your participation in quality educational activities through AACT. Full participation in CTMC earns 20 AACTEd Hours.

**HOTEL and TRAVEL** - CTMC rates and hotels are the same as [aactworldfest-venicestage.com/international/lodging/](http://aactworldfest-venicestage.com/international/lodging/) ♦

## AACTFest 2019 Handbook Summary of Changes

The Handbook for the 2019 AACTFest cycle was approved by the AACT Executive Committee, and has now been published. With input from festival chairs and Commissioners, several changes have been made from the 2017 version. Following is a summary:

### The Basics

No changes.

### Technical Specifications

No changes.

### Adjudication Guide

1. AACT Vice President for Festivals must approve all adjudicators used at any level of the AACTFest cycle. Once prospective adjudicators have been selected, they are submitted to the Vice President for Festivals for approval.
2. Following performances, each adjudicator will have at least five (5) minutes to respond, based on the AACT Adjudication Guidelines. (The festival Chair may set a longer response time.)
3. Adjudicators should allow time in their schedules, following the awards presentation, to meet one-on-one with the directors of advancing companies to provide additional feedback.

### Festival Chair Guide

1. It is strongly recommended that the festival schedule include time, following the awards presentation, for adjudicators to meet one-on-one with the directors of advancing companies.

Several minor wording changes have also been made for clarification purposes, but do not affect the rules as written. A pdf version of the *AACTFest 2019 Handbook* is online at [aact.org/handbook](http://aact.org/handbook) ♦