



AMERICAN ASSOCIATION  
OF COMMUNITY THEATRE

# Spotlight Advertising

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*Spotlight* is the official publication of the American Association of Community Theatre, your connection to America's theatres. Published six times a year and distributed to 1,800 organizational & individual members, *Spotlight* is also available to members and non-members for viewing online. The January-February issue is mailed to 7,000+ community theatre contacts.

A great way to reach theatre customers

- Shine a light on your services and products
- Provide targeted, inexpensive advertising
- Reach theatre leaders worldwide

For more information,  
a sample copy of *Spotlight*,  
or to reserve your advertising space,  
contact

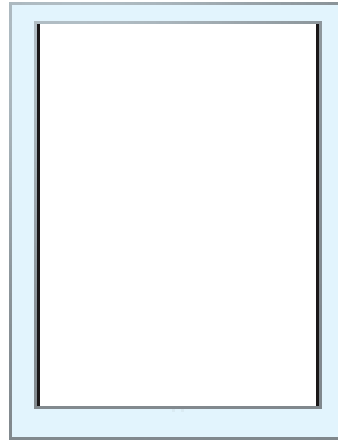
**Darlene DeLorenzo at [darlene@aact.org](mailto:darlene@aact.org)  
512-267-4509 (direct)**

## Spotlight 2019 Advertising Sizes and Rates

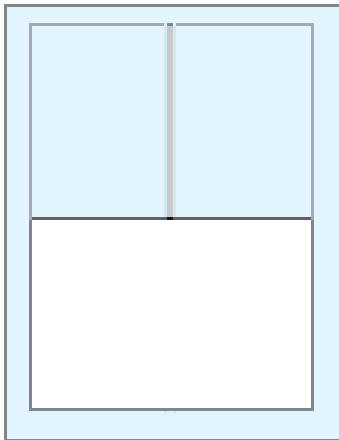
	6x rate per ad	3x Not including Jan/Feb rate per ad	3x including Jan/ Feb rate per ad	1x Not including Jan/Feb rate per ad	1x Jan/Feb only rate per ad
Inside Front Cover	\$ 910	\$ 950	\$ 1260	\$ 1115	\$ 2225
Full page	\$ 825	\$ 860	\$ 1147	\$ 1012	\$ 2023
1/2 page	\$ 451	\$ 461	\$ 627	\$ 553	\$ 1106
1/3 page	\$ 300	\$ 314	\$ 418	\$ 369	\$ 738
1/4 page	\$ 246	\$ 257	\$ 342	\$ 303	\$ 604
1/6 page	\$ 165	\$ 172	\$ 228	\$ 201	\$ 403
1/8 page	\$ 135	\$ 141	\$ 187	\$ 165	\$ 330



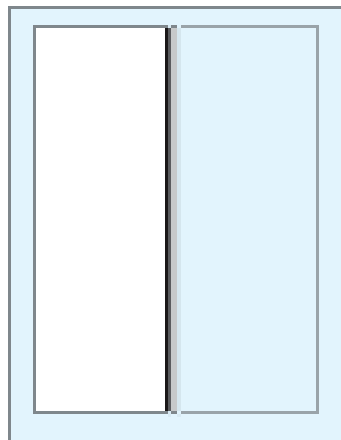
American Association of Community Theatre  
**Spotlight**  
 2019 Advertising Sizes



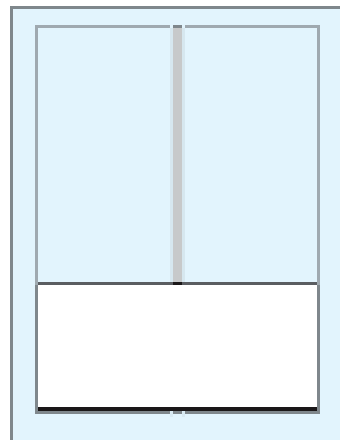
Full Page/Inside Front Cover  
 7.25" W x 9.625" H



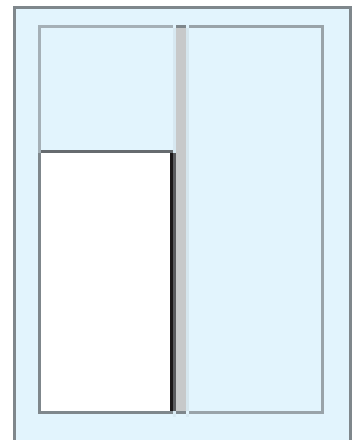
1/2 Page Horizontal  
 7.25" W x 4.875" H



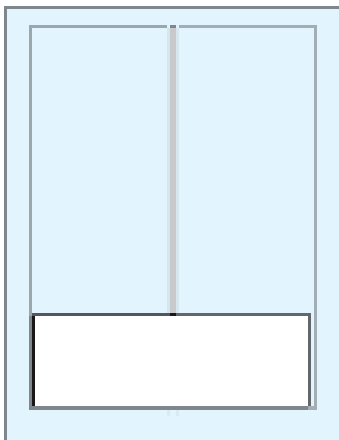
1/2 Page Vertical  
 3.5" W x 9.625" H



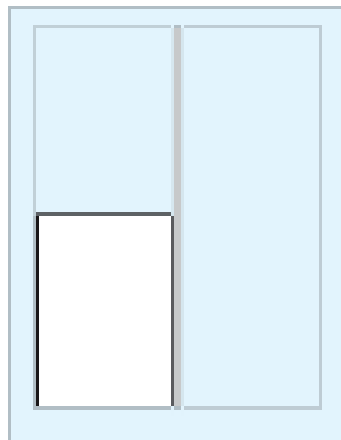
1/3 Page Horizontal  
 7.25" W x 3.25" H



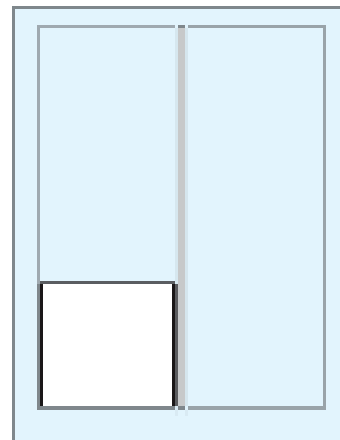
1/3 Page Vertical  
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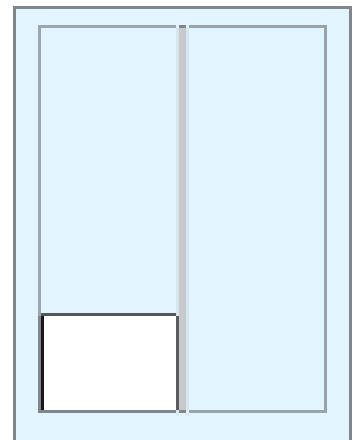
1/4 Page Horizontal  
 7.25" W x 2.438" H



1/4 Page Vertical  
 3.5" W x 4.875" H



1/6 Page  
 3.5" W x 3.25" H



1/8 Page  
 3.5" W x 2.438" H

