

The American Association of Community Theatre understands the current challenges for both theatres and those who serve them. AACT continues to support all involved in the theatrical arts as we all look toward a positive future. As theatres prepare to resume operations, *Spotlight* advertisers will provide valuable information they will need to succeed.



AACT is currently active in providing arts organizations with valuable information through webinars, online roundtables, and the official AACT publication, *Spotlight* magazine, available both in print and online (aaact.org/spotlight). The power of print media remains relevant, and continues to have an impact in today's environment of increasing digital content.

AACT remains proud of the direct connections we have built with theatre makers across the country, and in our ability to provide them with exceptional exposure of your products and services.

For more information, a sample copy of *Spotlight*, or to reserve your advertising space, contact quiana@aaact.org

Spotlight is published six times a year and distributed to 1,800 organizational and individual AACT members. The online version is available to members and non-members

worldwide, with up to 950 views for each issue. The Jan/Feb 2023 print issue will be mailed to 7,000+ community theatre contacts. **Important! The AACTFest 2023 Program will replace the July/August 2023 *Spotlight* magazine. The program will be given to AACTFest attendees onsite in Louisville, Kentucky, and will be available online. This issue will not be mailed.**

Spotlight 2023 Advertising Sizes and Rates

	6x Discount rate per issue	3x Not including Jan/Feb 2023 Discount rate per issue	3x including Jan/Feb 2023 Discount rate per issue	1x Not including Jan/Feb 2023 Discount rate per issue	1x Jan/Feb 2023 only Discount rate per issue
Full page	\$ 890	\$ 1240	\$ 1615	\$ 1095	\$ 2185
1/2 page	\$ 490	\$ 675	\$ 880	\$ 595	\$ 1195
1/3 page	\$ 325	\$ 450	\$ 585	\$ 400	\$ 795
1/4 page	\$ 265	\$ 370	\$ 480	\$ 325	\$ 650
1/6 page	\$ 180	\$ 250	\$ 325	\$ 220	\$ 435
Inside Front Cover	\$ 985	\$ 1360	\$ 1765	\$ 1205	\$ 2400
Inside Back Cover	\$ 1085	\$ 1455	\$ 1890	\$ 1295	\$ 2510
Full Page Opposite Table of Contents	\$ 1085	\$ 1455	\$ 1890	\$ 1295	\$ 2510

Spotlight has a new look!

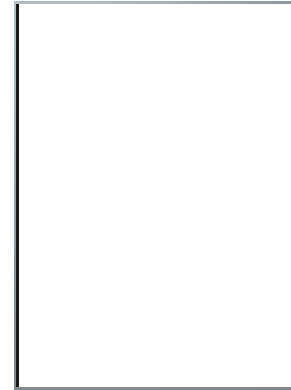
American Association of Community Theatre

Spotlight 2023 Advertising Sizes

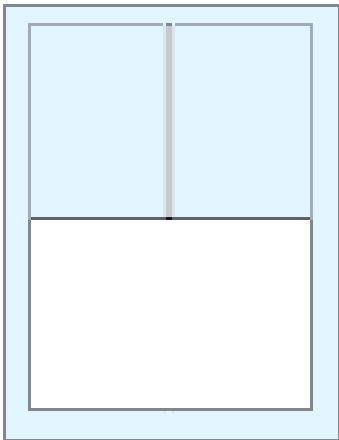
Thank you to Subplot Studio for their sponsorship of the new look and design of *Spotlight* magazine.



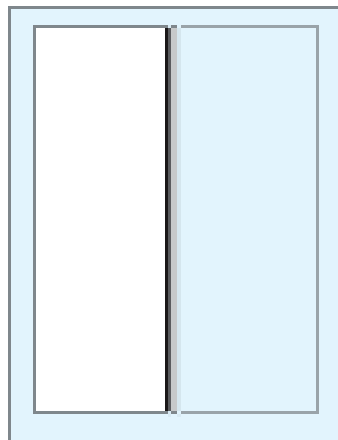
The redesign offers the opportunity for full page ads to bleed off the page edge and to the center fold. Take advantage of this new option by submitting your ad in the redesigned size.



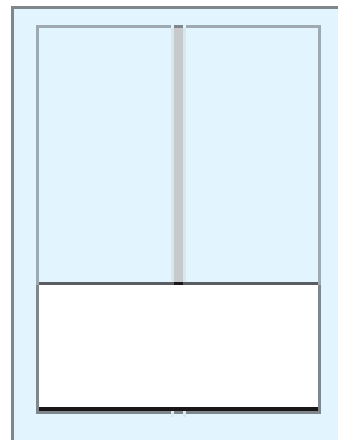
Full Page/Inside Front or Back Cover
with bleed to page edges
8.625" W x 11.25" H



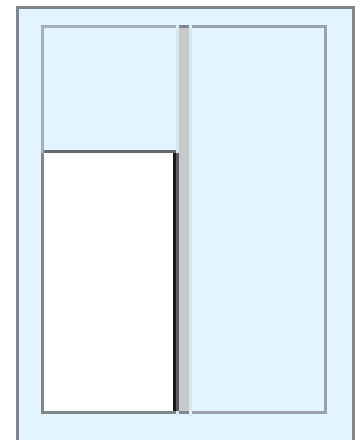
1/2 Page Horizontal
7.25" W x 5" H



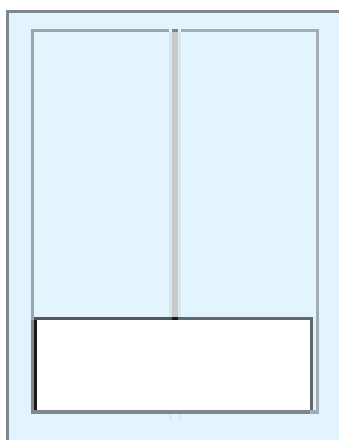
1/2 Page Vertical
3.5" W x 10" H



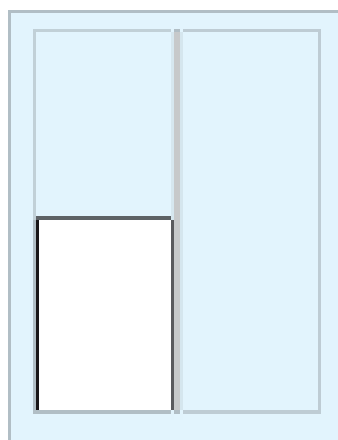
1/3 Page Horizontal
7.5" W x 3.21" H



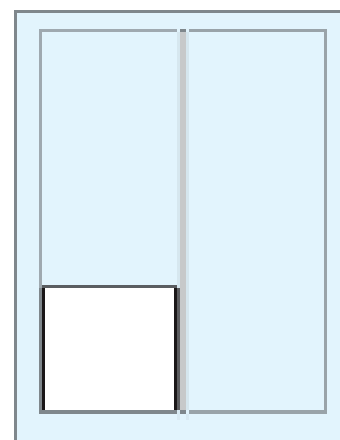
1/3 Page Vertical
3.5" W x 6.5" H



1/4 Page Horizontal
7.5" W x 2.438" H



1/4 Page Vertical
3.5" W x 5" H



1/6 Page
3.5" W x 3.25" H



Spotlight Advertising

PO Box 101476, Fort Worth, TX 76185
817-732-3177
info@aact.org

2023 Insertion Order

Advertiser Name: _____
 Contact Person: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____ Fax: _____
 Email: _____

Issue	Year	Size	Horizontal	Vertical	Price	Reserve/Artwork Due
Jan-Feb	_____	_____ page	<input type="checkbox"/>	<input type="checkbox"/>	\$_____	Material due: November 10, 2022
March-April	_____	_____ page	<input type="checkbox"/>	<input type="checkbox"/>	\$_____	Material due: December 10, 2022
May-June	_____	_____ page	<input type="checkbox"/>	<input type="checkbox"/>	\$_____	Material due: February 10, 2023
July-August	_____	_____ page	<input type="checkbox"/>	<input type="checkbox"/>	\$_____	Material due: April 10, 2023
(July-August will be the official AACTFest 2023 Program)						
Sept-Oct	_____	_____ page	<input type="checkbox"/>	<input type="checkbox"/>	\$_____	Material due: June 10, 2023
Nov-Dec	_____	_____ page	<input type="checkbox"/>	<input type="checkbox"/>	\$_____	Material due: August 10, 2023

Special Instructions/Comments: _____

MATERIAL INSTRUCTIONS:

- New Copy Use Previous Copy Request Design (additional fee)*

*Design fee will be estimated prior to design. Materials are due by the above date via email to: advertising@aact.org. If new material is not submitted by above date, AACT will run your most recently placed ad of the same size.

Accepted File Formats: pdf, jpeg, eps, tiff; 300 dpi minimum

PAYMENT INFORMATION: *Payment required of new advertisers*

- Bill per insertion
 Check enclosed (payable to AACT)
 *Credit Card: Visa MasterCard American Express Discover

Number: _____

Exp. Date: _____ Security Code: _____

Name on Card: _____

Signature: _____

Billing Address (if different from above): _____

- Charge Total Charge per insertion

If you do not want to fill out the credit card information, call **817-732-3177**

* By providing your credit card you authorize AACT to charge your card at the time of billing for the issues set forth on this Insertion Order

AACT TERMS & CONDITIONS:

Payment Terms: Payment due upon receipt of invoice. All invoices past 60 days old will be subject to a 1.5% Finance Charge. All new advertisers must prepay first three insertions.

General Conditions: All advertising subject to Publisher's approval. Publisher requires written notice of cancellation of any advertising contract 30 days prior to space closing dates for the next scheduled issue. The Advertiser agrees to purchase advertising space, which the American Association of Community Theatre agrees to provide as indicated above. AACT reserves the right to refuse ads. AACT's liability for any error will not exceed the charge for the advertisement in question.

Agreement: If you agree with this contract, please sign below and return.

Advertiser's Signature

Date

Accepted for AACT by

Date Received