

The American Association of Community Theatre understands the current challenges for both theatres and those who serve them. AACT continues to support all involved in the theatrical arts as we all look toward a positive future. As theatres prepare to resume operations, *Spotlight* advertisers will provide valuable information they will need to succeed.



AACT is currently active in providing arts organizations with valuable information through webinars, online roundtables, and the official AACT publication, *Spotlight* magazine, available both in print and online (aact.org/spotlight). The power of print media remains relevant, and continues to have an impact in today's environment of increasing digital content.

AACT remains proud of the direct connections we have built with theatre makers across the country, and in our ability to provide them with exceptional exposure of your products and services.

For more information, a sample copy of *Spotlight*, or to reserve your advertising space, contact **Darlene DeLorenzo at darlene@aact.org 512-267-4509 (direct)**

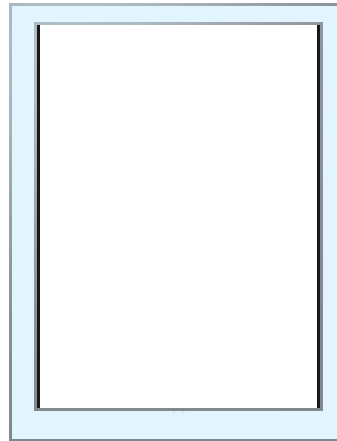
Spotlight is published six times a year and distributed to 1,800 organizational and individual AACT members. The online version is available to members and non-members worldwide, with up to 950 views for each issue. The January/February print issue is mailed to 7,000+ community theatre contacts.

Spotlight 2021 Advertising Sizes and Rates

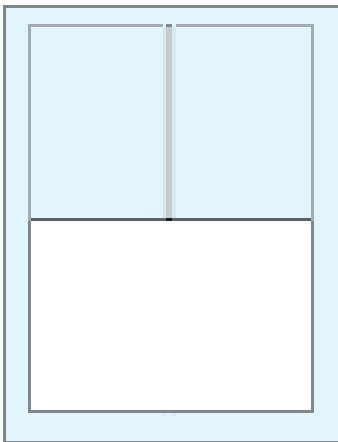
	6x rate per ad	3x Not including Jan/Feb rate per ad	3x including Jan/ Feb rate per ad	1x Not including Jan/Feb rate per ad	1x Jan/Feb only rate per ad
Inside Front Cover	\$ 910	\$ 950	\$ 1260	\$ 1115	\$ 2225
Full page	\$ 825	\$ 860	\$ 1147	\$ 1012	\$ 2023
1/2 page	\$ 451	\$ 461	\$ 627	\$ 553	\$ 1106
1/3 page	\$ 300	\$ 314	\$ 418	\$ 369	\$ 738
1/4 page	\$ 246	\$ 257	\$ 342	\$ 303	\$ 604
1/6 page	\$ 165	\$ 172	\$ 228	\$ 201	\$ 403
1/8 page	\$ 135	\$ 141	\$ 187	\$ 165	\$ 330



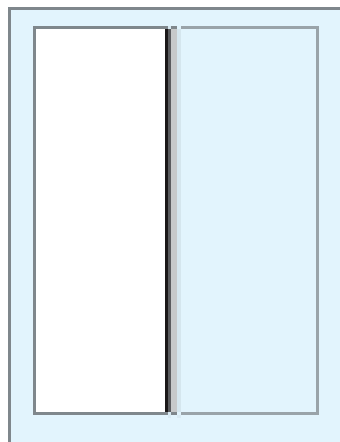
American Association of Community Theatre
Spotlight
 2021 Advertising Sizes



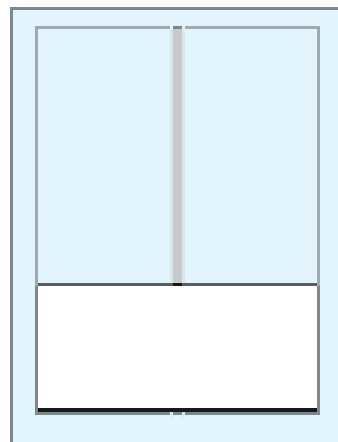
Full Page/Inside Front Cover
 7.25" W x 9.625" H



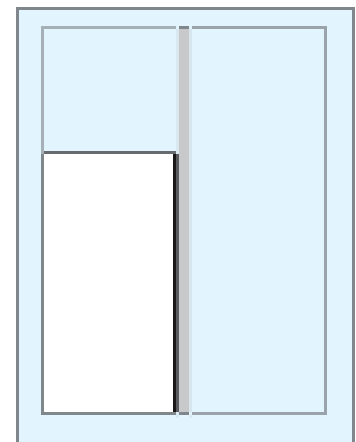
1/2 Page Horizontal
 7.25" W x 4.875" H



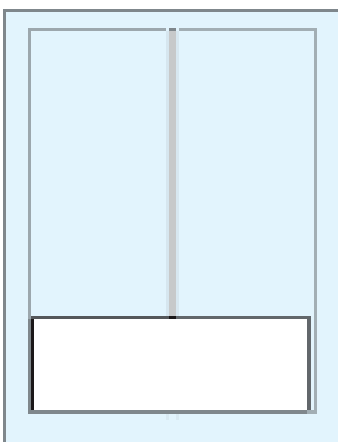
1/2 Page Vertical
 3.5" W x 9.625" H



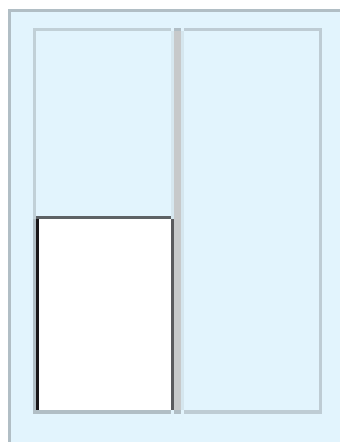
1/3 Page Horizontal
 7.25" W x 3.25" H



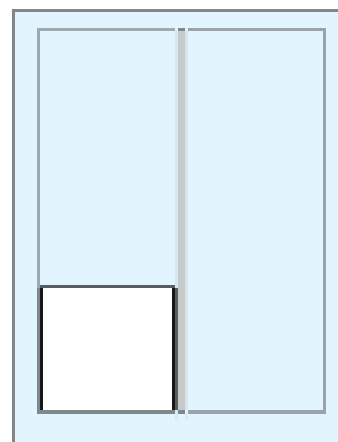
1/3 Page Vertical
 3.5" W x 6.5" H



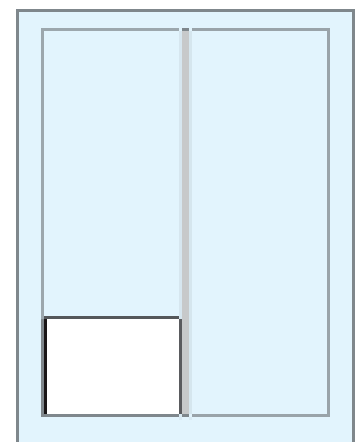
1/4 Page Horizontal
 7.25" W x 2.438" H



1/4 Page Vertical
 3.5" W x 4.875" H



1/6 Page
 3.5" W x 3.25" H



1/8 Page
 3.5" W x 2.438" H



Spotlight Advertising

PO Box 101476, Fort Worth, TX 76185
817-732-3177
info@aact.org

2021 Insertion Order

Advertiser Name: _____
Contact Person: _____
Address: _____
City/State/Zip: _____
Phone: _____ Fax: _____
Email: _____

Issue	Year	Size	Horizontal	Vertical	Price	Reserve/Artwork Due
Jan-Feb	_____	_____page	<input type="checkbox"/>	<input type="checkbox"/>	\$_____	Material due: November 10 th
March-April	_____	_____page	<input type="checkbox"/>	<input type="checkbox"/>	\$_____	Material due: January 10 th
May-June	_____	_____page	<input type="checkbox"/>	<input type="checkbox"/>	\$_____	Material due: March 10 th
July-August	_____	_____page	<input type="checkbox"/>	<input type="checkbox"/>	\$_____	Material due: May 10 th
Sept-Oct	_____	_____page	<input type="checkbox"/>	<input type="checkbox"/>	\$_____	Material due: July 10 th
Nov-Dec	_____	_____page	<input type="checkbox"/>	<input type="checkbox"/>	\$_____	Material due: September 10 th

Special Instructions/Comments: _____

MATERIAL INSTRUCTIONS:

New Copy Use Previous Copy Request Design (additional fee)*

*Design fee will be estimated prior to design. Materials are due by the above date via email to: darlene@aact.org. If new material is not submitted by above date, AACT will run your most recently placed ad of the same size.

Accepted File Formats: pdf, jpeg, eps, tiff; 300 dpi minimum

PAYMENT INFORMATION: *Payment required of new advertisers*

Bill per insertion
 Check enclosed (payable to AACT)
 *Credit Card: Visa MasterCard American Express Discover

Number: _____

Exp. Date: _____ Security Code: _____

Name on Card: _____

Signature: _____

Billing Address (if different from above): _____

Charge Total Charge per insertion

If you do not want to fill out the credit card information, call
Darlene DeLorenzo direct at 512-267-4509

* By providing your credit card you authorize AACT to charge your card at the time of billing for the issues set forth on this Insertion Order

AACT TERMS & CONDITIONS:

Payment Terms: Payment due upon receipt of invoice. All invoices past 60 days old will be subject to a 1.5% Finance Charge. All new advertisers must prepay first three insertions.

General Conditions: All advertising subject to Publisher's approval. Publisher requires written notice of cancellation of any advertising contract 30 days prior to space closing dates for the next scheduled issue. The Advertiser agrees to purchase advertising space, which the American Association of Community Theatre agrees to provide as indicated above. AACT reserves the right to refuse ads. AACT's liability for any error will not exceed the charge for the advertisement in question.

Agreement: If you are in agreement with this contract, please sign below and return.

Advertiser's Signature Date

Accepted for AACT by Date Received