The American Association of Community Theatre understands the current challenges for both theatres and those who serve them. AACT continues to support all involved in the theatrical arts as we all look toward a positive future. As theatres prepare to resume operations, Spotlight advertisers will provide valuable information they will need to succeed.

AACT is currently active in providing arts organizations with valuable information through webinars, online roundtables, and the official AACT publication, Spotlight magazine, available both in print and online (aact.org/spotlight). The power of print media remains relevant, and continues to have an impact in today’s environment of increasing digital content.

AACT remains proud of the direct connections we have built with theatre makers across the country, and in our ability to provide them with exceptional exposure of your products and services.

For more information, a sample copy of Spotlight, or to reserve your advertising space, contact Darlene DeLorenzo at darlene@aact.org 512-267-4509 (direct)

Spotlight is published six times a year and distributed to 1,800 organizational and individual AACT members. The online version is available to members and non-members worldwide, with up to 950 views for each issue. The Jan/Feb 2022 print issue will be mailed to 7,000+ community theatre contacts.

**Spotlight 2022 Advertising Sizes and Rates**

<table>
<thead>
<tr>
<th>Size</th>
<th>6x Not including Jan/Feb 2022</th>
<th>6x Including Jan/Feb 2022</th>
<th>3x Not including Jan/Feb 2022</th>
<th>3x Including Jan/Feb 2022</th>
<th>1x Not including Jan/Feb 2022</th>
<th>1x Jan/Feb 2022 only</th>
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<tbody>
<tr>
<td>Inside Front Cover</td>
<td>$910  ($950)</td>
<td>$1260  ($1115)</td>
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<td>$1147  ($1012)</td>
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<td>$825  ($1012)</td>
<td>$2023</td>
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<td>$627  ($553)</td>
<td>$461  ($553)</td>
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<td>$451  ($553)</td>
<td>$1106</td>
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<tr>
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<td>$300  ($369)</td>
<td>$738</td>
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<td>$246  ($257)</td>
<td>$342  ($303)</td>
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<td>$246  ($303)</td>
<td>$604</td>
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<tr>
<td>1/6 page</td>
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<td>$141  ($165)</td>
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</table>
American Association of Community Theatre

Spotlight
2022 Advertising Sizes

Full Page/Inside Front Cover
7.25” W x 9.625” H

1/2 Page Horizontal
7.25” W x 4.875” H

1/2 Page Vertical
3.5” W x 9.625” H

1/3 Page Horizontal
7.25” W x 3.25” H

1/3 Page Vertical
3.5” W x 6.5” H

1/4 Page Horizontal
7.25” W x 2.438” H

1/4 Page Vertical
3.5” W x 4.875” H

1/6 Page
3.5” W x 3.25” H

1/8 Page
3.5” W x 2.438” H
Advertiser Name: _______________________________________________________________________
Contact Person: __________________________________________________________________________
Address: _________________________________________________________________________________
City/State/Zip: ____________________________________________________________________________
Phone: __________________________________________    Fax: __________________________________
Email: ____________________________________________________________________________________

<table>
<thead>
<tr>
<th>Issue</th>
<th>Year</th>
<th>Size</th>
<th>Horizontal</th>
<th>Vertical</th>
<th>Price</th>
<th>Reserve/Artwork Due</th>
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<tbody>
<tr>
<td>Jan-Feb</td>
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<td>$_____</td>
<td>Material due: November 10th</td>
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<tr>
<td>March-April</td>
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<td>Material due: January 10th</td>
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<tr>
<td>May-June</td>
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<td>Material due: March 10th</td>
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<td>July-August</td>
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<tr>
<td>Sept-Oct</td>
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<td>Nov-Dec</td>
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<td>$_____</td>
<td>Material due: September 10th</td>
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</tbody>
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Special Instructions/Comments: _________________________________________________________________
__________________________________________________________________________________________

MATERIAL INSTRUCTIONS:
- New Copy
- Use Previous Copy
- Request Design (additional fee)*

*Design fee will be estimated prior to design. Materials are due by the above date via email to: darlene@aact.org. If new material is not submitted by above date, AACT will run your most recently placed ad of the same size.

Accepted File Formats: pdf, jpeg, eps, tiff; 300 dpi minimum

PAYMENT INFORMATION: Payment required of new advertisers
- Bill per insertion
- Check enclosed (payable to AACT)
- Credit Card: Visa, MasterCard, American Express, Discover

  Number: ______________________________________ Security Code: _______________________
  Exp. Date: ___________________________ Name on Card: __________________________________
  __________________________________ Signature: _______________________________________
  Billing Address (if different from above): __________________________________________

- Charge Total
- Charge per insertion

If you do not want to fill out the credit card information, call Darlene DeLorenzo direct at 512-267-4509

AACT TERMS & CONDITIONS:
Payment Terms: Payment due upon receipt of invoice. All invoices past 60 days old will be subject to a 1.5% Finance Charge. All new advertisers must prepay first three insertions.
General Conditions: All advertising subject to Publisher’s approval. Publisher requires written notice of cancellation of any advertising contract 30 days prior to space closing dates for the next scheduled issue. The Advertiser agrees to purchase advertising space, which the American Association of Community Theatre agrees to provide as indicated above. AACT reserves the right to refuse ads. AACT’s liability for any error will not exceed the charge for the advertisement in question.
Agreement: If you are in agreement with this contract, please sign below and return.

Advertiser’s Signature ________________________ Date __________ @AACT by ___________________ Date Received ___________________