

a publication of the
American Association of Community Theatre
1300 Gendy Street, Fort Worth, TX 76107
817-732-3177 • Fax 817-732-3178 • info@aact.org

Advertiser Name: _____
Contact Person: _____
Address: _____
City/State/Zip: _____
Phone: _____ Fax: _____
E-mail: _____

Issue	Year	Size	Horizontal	Vertical	Price	Reserve/artwork Due
Jan-Feb	_____	_____ page	<input type="checkbox"/>	<input type="checkbox"/>	\$_____	Material due: November 1st
March-April	_____	_____ page	<input type="checkbox"/>	<input type="checkbox"/>	\$_____	Material due: January 1st
May-June	_____	_____ page	<input type="checkbox"/>	<input type="checkbox"/>	\$_____	Material due: March 1st
July-August	_____	_____ page	<input type="checkbox"/>	<input type="checkbox"/>	\$_____	Material due: May 1st
Sept-Oct	_____	_____ page	<input type="checkbox"/>	<input type="checkbox"/>	\$_____	Material due: July 1st
Nov-Dec	_____	_____ page	<input type="checkbox"/>	<input type="checkbox"/>	\$_____	Material due: September 1st

Special Instructions/Comments: _____

MATERIAL INSTRUCTIONS:

New Copy Use Previous Copy Request Design (additional fee)*
*Design fee will be estimated prior to design.

Materials are due by the above date on disk or via e-mail to: darlene@aact.org or mail, to the attention of Advertising. If new material is not submitted by above due date, AACT will run your most recently placed ad of the same size.

Accepted File Formats: Hi-resolution tiff, eps, jpeg, pdf

PAYMENT INFORMATION:

Payment enclosed (*required of new advertisers*) Bill me per insertion
 Check enclosed (*payable to AACT*)
*Credit Card: Visa MasterCard American Express Discover

Number: _____
Exp. Date: _____ Security Code: _____
Name on Card: _____
Signature: _____
Billing Address (*if different from above*): _____

Charge Total Charge per insertion

*By providing your credit card you authorize AACT to charge your card at the time of billing for the issues set forth on this Insertion Order.

This space for AACT office use only.

AACT TERMS & CONDITIONS:

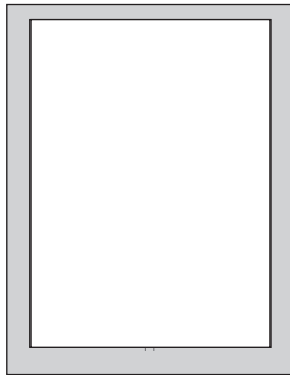
Payment Terms: Payment due upon receipt of invoice. All invoices past 60 days old will be subject to a 1.5% Finance Charge. All new advertisers must prepay first three insertions.
General Conditions: All advertising subject to Publisher's approval. Upon 30 days notice Publisher reserves the right to change rates or conditions. Publisher requires written notice of cancellation of any advertising contract 30 days prior to space closing dates for the next scheduled issue.
The Advertiser agrees to purchase advertising space, which the American Association of Community Theatre agrees to provide as indicated above. Advertising rates are based on receiving artwork on appropriately prepared computer files. AACT reserves the right to charge advertiser for additional design, layout, pre-press, or production charges incurred during the period of this agreement at prevailing rates. I warrant that I / my company has obtained the rights for use of all intellectual property used in the products and services that will be promoted in AACT *Spotlight* advertising.
AACT reserves the right to refuse ads. AACT's liability for any error will not exceed the charge for the advertisement in question.

Agreement: If you are in agreement with this contract, please sign below and return.

Advertiser's Signature Date Accepted for AACT by Date Received

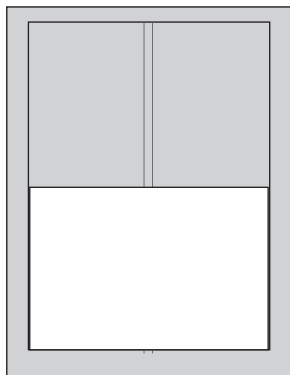
SPOTLIGHT

2017 Advertising Sizes and Rates

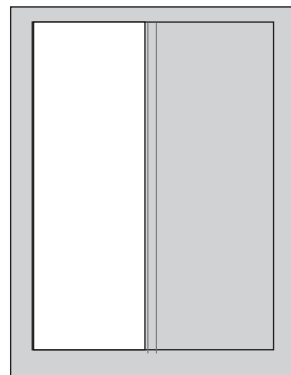


Full Page
7 1/4" W x 9 3/4" H

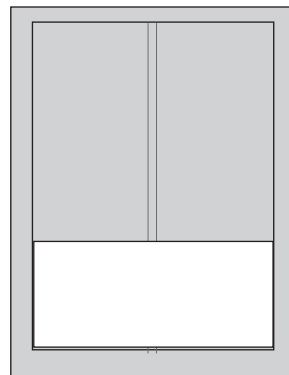
Size	6x rate per ad	3x Not including Jan/Feb rate per ad	3x including Jan/Feb rate per ad	1x Not including Jan/Feb rate per ad	1x Jan/Feb only rate per ad
Full pg	825	860	1147	1012	2023
1/2 pg	451	461	627	553	1106
1/3 pg	300	314	418	369	738
1/4 pg	246	257	342	303	604
1/6 pg	165	172	228	201	403
1/8 pg	135	141	187	165	330



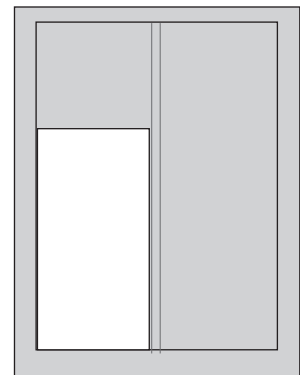
1/2 Page Horizontal
7 1/4" W x 4 7/8" H



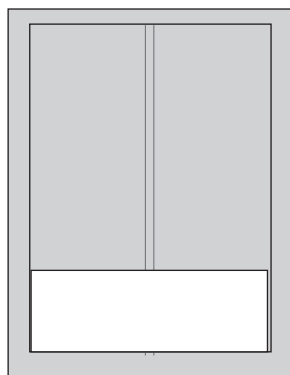
1/2 Page Vertical
3 1/2" W x 9 3/4" H



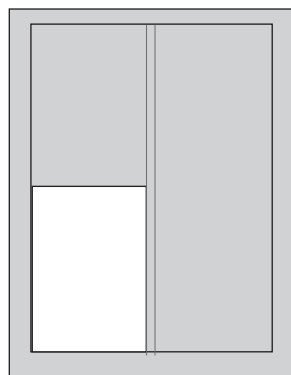
1/3 Page Horizontal
7 1/4" W x 3 1/4" H



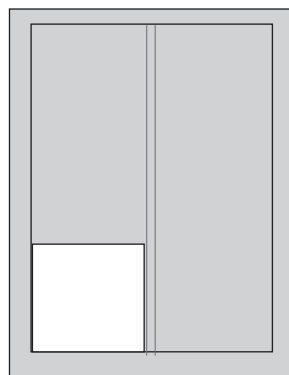
1/3 Page Vertical
3 1/2" W x 6 1/2" H



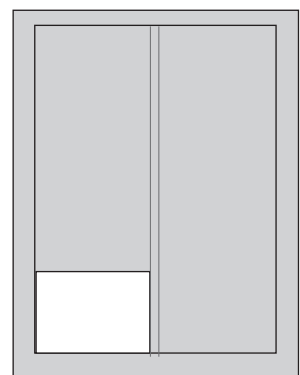
1/4 Page Horizontal
7 1/4" W x 2 7/16" H



1/4 Page Vertical
3 1/2" W x 4 7/8" H



1/6 Page
3 1/2" W x 3 1/4" H



1/8 Page
3 1/2" W x 2 7/16" H